

wienXtra for adults

wienXtra education programme

The interdisciplinary education programme for the advancement of child and youth workers: the programme runs twice a year | media education courses | audio drama, photography, animation, video | new games | computer and console games | educational and learning games | seminars, information evenings and courses on youth work topics | leisure, game, and media education

Figures for 2014

- Circulation: 7.300

wienXtra-institut für freizeitpädagogik (institute for leisure education)

Albertgasse 35, 1080 Vienna

Training centre for leisure education and extracurricular youth work: seminars, information evenings and workshops | conferences | courses: basic and advanced courses on youth work, jugend.online webcamp, game education, prevention of violence | international youth work: new impulses and ideas, exchange among international youth experts, study trips, insight into Vienna's youth work for visitors to the city | contract further training for the Vienna child and youth care association | basic training for Fair Play employees | trends and networking | specialised library | exhibitions | rental of premises

Figures for 2014

- 7,500 participants at 389 educational events
- Library: 1,080 contacts, 1,457 borrowed media, 175 book tables, 123 new registrations
- 271 visitors at the „Jugendarbeit macht Schule“ conference
- 194 training events for over 800 daycarers (3,014 participants)
- 12 international visits (262 experts and youths as members of delegations)
- 976 newsletter subscribers
- Website: 35,092 visits | 148,990 page views

www.ifp.at | ifp library online catalogue: <http://opac.wienXtra.at>

Internal service institutions of wienXtra

- wienXtra-finance and human resources
- wienXtra-design, print and distribution
- wienXtra-IT
- wienXtra-public relations
- wienXtra-event organisation service

Board of the association wienXtra since November 13th, 2014

Chairman: Heinz VETTERMANN

Deputy chairman: Dominik STRACKE

Executive chairperson: Andrea HEUERMANN

Deputy executive chairperson: Paul PITZER

Representatives of the Viennese youth organisations:

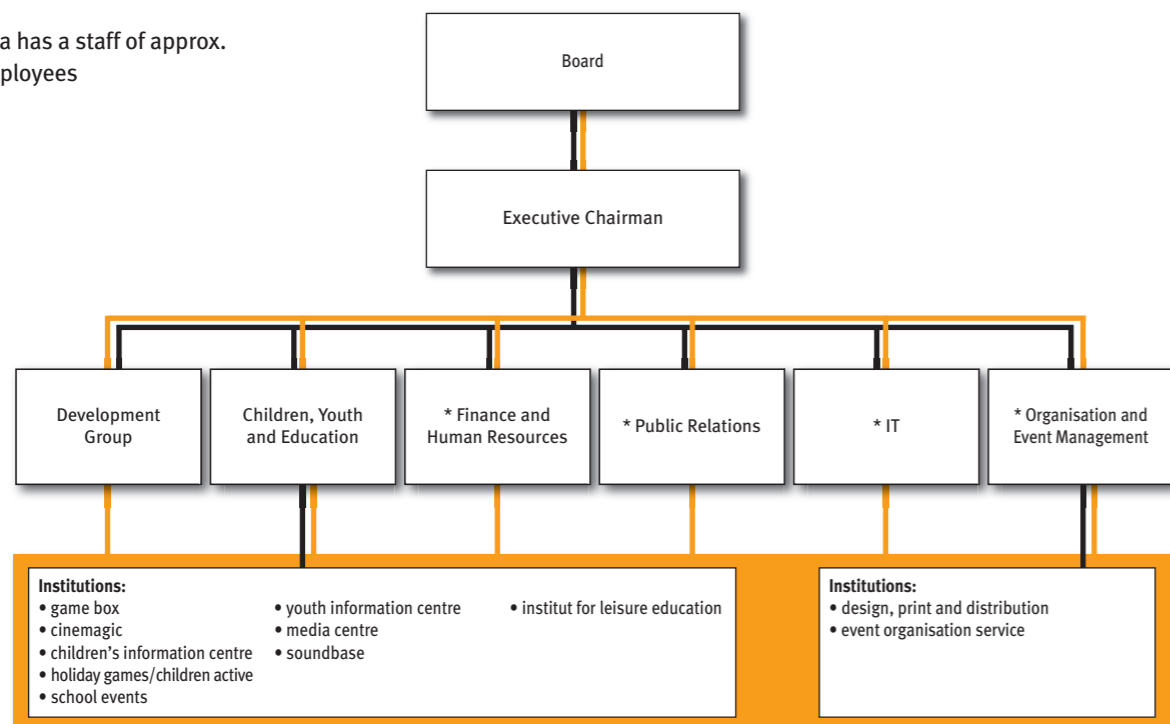
Marina HANKE, Sumit KUMAR, Sonja ZIGANEK, Michael SCHREIBER, Gerhard SCHUSTER

Other members of the Board: Petr BAXANT, Karl CEPLAK, Karin DEIGER, Werner HLAWATSCH, Edith KUGI-MAZZA, Patrick NEUZIL, Mario RIEDER, Renate RUDOLF, Katharina SCHINNER, Susanne SCHÖBERL, Herbert SPACIL

Auditors: Ilse LUDAT, Silvia SCHAUER, Gerhard SCHWAIGER

Members without voting rights: Gabriele LANGER, Gabriel LANSKY

wienXtra has a staff of approx. 100 employees



* Service for all institutions and programmes of the association



wienXtra

wienXtra is an agency providing inspiration and ideas for Vienna's children and youth work. wienXtra organizes and coordinates recreational activities that are both great fun and rich in educational content. A wide range of information, counselling and education programmes focusing on children and youth topics are available at wienXtra, which are complemented by a whole series of programmes catering to the needs of schools. wienXtra works on behalf of the Municipality of Vienna and in close cooperation with the Municipal Department 13 (MA 13) – Youth Section.

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www.wienXtra.at

wienXtra-website

- 688,875 visits
- 2,459,859 page views
- 7 Facebook pages
- 15 newsletters
- App: 1,042 downloads | 9,787 sessions

wienXtra for children, youths, education

The section for quality and diversity: recreation, education, information and counselling programmes for children, youths and everyone working with young people | concepts and strategies | priorities and Xtra-projects | cooperation and networking | presentation and lobbying | founding member of the Vienna children platform | member of the Vienna youth platform | partner for the city and urban policy

wienXtra for children

wienXtra-cinemagic Uraniastrasse 1, 1010 Vienna

Arthouse cinema for children and youths: cinema for children | storybook cinema | special themes | school at the cinema | cinema for children's groups | film festivals | film talks

Figures for 2014

- 55,296 visitors in total
- 7,518 storybook cinema visitors
- 13,841 cinema for children visitors
- 10,160 cinema for children's groups visitors
- 17,328 school at the cinema visitors
- Website: 41,506 visits / 169,852 page views

www.cinemagic.at

wienXtra-ferienspiel (holiday games)

Vienna's largest and best holiday programme for children aged 6 to 13 years: summer, winter, semester and Easter holiday games | city adventures across Vienna | sports, nature, technology, creativity, science and culture | kid's town at the Vienna city hall | summer holiday games starting party | [die party] Ramba Zamba – huge games festival | Holli Knolli in action | reduced or free admission

Figures for 2014

- 172,912 visitors at the holiday games
- 9,268 visitors at the Ramba Zamba – huge games festival
- 12,000 visitors at the starting party
- 5,706 visitors in the kid's town at the Vienna city hall
- ferienspiel | kinderaktiv website: 142,537 visits | 599,497 page views

www.ferienspiel.at

wienXtra-kinderaktiv (children active)

Monthly programme with recreational tips for families with children aged up to 13: free subscription | culture, games, cinema, sports, nature, events, creative workshops | throughout Vienna | from large scale events to district festivals | fairy tale days youth reforestation days | discounts with kinderaktiv-card | highlights and specials for subscribers | hub for event organizers | service tips

Figures for 2014

- 7,649 new subscribers – total of over 39,000
- average circulation: 56,700
- total of 1,294 projects
- 4,500 visitors at the fairy tale days
- 6,700 visitors at the youth reforestation days
- ferienspiel/kinderaktiv website: 142,537 visits / 599,497 page views

www.kinderaktivcard.at

wienXtra-kinderinfo (children's information centre) Museumsplatz 1, MuseumsQuartier/Hof 2, 1070 Vienna

Information centre for children's recreational activities in Vienna: information material to browse through | free counselling | in person, per telephone or over the Internet | children's info brochures | Vienna encyclopaedia for children: wiki.kinderinfowien.at | info lists | recreational tips

Figures for 2014

- 28,669 queries (in person, by telephone, by e-mail):
ø 97 queries per day
- 36,222 visitors in 295 days: ø 123 visitors per day
- 6,008 newsletter subscribers
- Website: 76,776 visits | 222,385 page views | 35,569 downloads

www.kinderinfowien.at

wienXtra-spielebox (game box) Albertgasse 37, 1080 Vienna

Austria's largest game library: affordable rental of board games | over 6,000 board games, games of skill and parlour games | classics, new games and recommendations | computer and console game workshops | information, advice and tips | indoor and outdoor game events | educational events | game workshops | tournaments and group visits | online game catalogue with game information

Figures for 2014

- 44,681 visitors in the spielebox and at spielebox events
- 9,481 visitors for rentals
- 467 participants at 25 educational events
- Website: 30,662 visits | 80,297 page views

www.spielebox.at | www.facebook.com/spielebox |
spielebox online catalogue: <http://opac.wienXtra.at>

wienXtra for pupils

wienXtra-schulevents (school events)

Programmes for pupils: musical, creative and nature activities | youth speech competition | pupil participation programme | Vienna youth choirs festivals | Polycup soccer championship | cultural education activities and cooperations

Figures for 2014

- 20,372 pupils in total
- 2,139 participants at „musik aktiv“
- 520 participants at the Flashmob in the Museumsquartier
- 627 participants at “wald aktiv“
- 15,382 participants at 89 events of the youth choirs district festival
- 199 participants at the youth speech competition
- 541 school representatives and liaison teachers at the pupil participation programme
- 583 participants at “kreativ aktiv“
- school-programme: circulation 6.500 | 102 subscription orders | 281 downloads | 2,940 page views
- Website: 8,069 visits | 21,148 page views

www.schulevents.at | www.facebook.com/schulevents

wienXtra for youths

wienXtra-jugendinfo (youth info)

Babenbergerstrasse 1, 1010 Vienna

Service organisation for young people aged 13 to 26: information and counselling | brochures and leaflets | mobile info | EU Erasmus+: Youth in Action programme | workshops for schools and youth groups

Figures for 2014

- 20,865 queries (in person, by telephone, online):
ø 71 queries per day
- 56,711 visitors on 292 days: ø 194 visitors per day
- more than 70 own publications on the homepage
- 40 mobile info-missions reached 5,565 people and distributed over 20,000 wienXtra print products
- 503 participants at 23 school workshops
- 258 participants at 16 group visits in the youth info
- Website: 104,457 visits | 194,370 page views | 10,766 downloads

www.jugendinfowien.at | www.facebook.com/jugendinfowien

wienXtra-medienzentrum (media centre)

Zieglergasse 49/II, 1070 Vienna

Contact point for young and creative media experiments: equipment rental | editing suites | video and photo studio | initial and advanced training events | workshops | support and counselling for media projects | video&film days | VJing | media education library | member of the „Medienbildung JETZT!-Plattform“ (media education now!-platform)

Figures for 2014

- Support for media projects (rental, video editing, technical introduction, project advice) provided at 1,443 occasions, 7,951 recipients
- 949 participants in 57 supervised media projects and participatory events (video, audio, photo, mobile)
- Scream-box and video-box 12 times in action at large events; 7,617 recipients

- 39 seminars, workshops and information evenings with 466 participants
 - 1,948 visitors at the video&film days, 164 young filmmakers presented their works
 - 1,086 customer contacts by the media education library
 - total of 22,117 visitors and participants
 - 3,289 newsletter subscribers
 - Websites: 14,826 visits, 45,222 page views
 - Project websites: 106,678 visits, 362,326 page views
- www.medienzentrum.at | www.videoundfilmtage.at | www.facebook.com/wienXtra.medienzentrum | www.facebook.com/videoundfilmtage

wienXtra-soundbase

wienXtra's music service: affordable tickets for concerts and events | support for young musicians on their route to becoming professionals | appearances, studio recordings, workshops, feedback from professionals and many more | infos and tips ranging from location search to copyright law | acousticClub | cdemoWerk | podium.wien music competition | feedBack | probeRaum | MIT – music information days | HipHop Open Stage „HEAST!“ | musicWeek

Figures for 2014

- 51,376 tickets sold
 - over 1,230 events on sale
 - 11 acousticClubs with 127 acts and approx. 1,120 visitors
 - 59 young musicians did studio recordings at cdemoWerk
 - 174 bands at podium.wien / 320 visitors
 - 2 workshops with 18 participants
 - over 2,500 brochures distributed and almost 1,000 downloads (brochures, leaflets)
 - Website: 71,812 visits | 574,762 page views
 - over 1,688 subscribers of the newsletter for musicians
 - over 3,985 subscribers of the ticket newsletter
- www.soundbase.at | www.ticketliste.at | www.facebook.com/soundbase.wienxtra

Young citizen events

GAME CITY – computer and console game fair in the Vienna Town Hall, including F.R.O.G. conference and wienXtra-Kinderzone | Paradise City | FM4 Unlimited | DoCLXmas Party | tickets for sports events

Figures for 2014

- 69,000 visitors at GAME CITY – including 524 young citizen VIP tickets
- 3,179 visitors at FM4 Unlimited – including 174 young citizen tickets
- 3,296 visitors at Paradise City – including 412 young citizen tickets
- 3,100 visitors at DoCLXmas Party – including 242 young citizen tickets
- 326 tickets for Vienna Capitals games
- 102 tickets BC Zepher Vienna games

www.wienXtra.at/jugendliche/events-im-rathaus